

D B CORP LTD.

KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars (INR MN)						
	FY 17-18	Q4 FY18	Q1 FY18	Q1 FY19	Variance % (YOY)	Variance % (QOQ)
Profit & Loss Items	12 Months	3 Months	3 Months	3 Months		
Advt Revenue	16416	3859	4334	4549	5.0%	17.9%
Circulation Revenue	4981	1252	1220	1345	10.3%	7.5%
Total Revenue	23349	5675	5997	6392	6.6%	12.6%
NP prices (MT)	36159	37281	35987	40155	11.6%	7.7%
News Print Cost/Total Cost	41.8%	41.9%	42.0%	47.0%		
Personnel Cost/Total Cost	25.0%	23.7%	26.8%	23.1%		
Other Operational Cost/Total Cost	33.2%	34.5%	31.1%	30.0%		
Total Cost	17474	4623	4063	4644	14.3%	0.5%
EBIDTA	5875	1052	1933	1749	-9.5%	66.2%
EBIDTA Margin	25.2%	18.5%	32.2%	27.4%		
PAT	3240	572	1101	976	-11.4%	70.7%
Pat Margin	13.9%	10.1%	18.4%	15.3%		
Balance Sheet Items						
Gross Fixed Assets	15896	15896	14664	16020		
Net Fixed Assets	9634	9634	9006	9530		
Secured Gross Term Debt	0	0	261	0		
Secured Net Term Debt	(3223)	(3223)	(1619)	(3634)		
Tangible Networth	19291	19291	17047	20275		
Debt / Equity	0.00	0.00	0.02	0.00		
Debt / EBIDTA	0.00	0.00	0.04	0.00		
ROCE	24.3%	24.3%	26.9%	32.0%		
RONW	16.8%	16.8%	19.0%	21.7%		
Fixed Assets Coverage Ratio	#DIV/0!	#DIV/0!	34.5	#DIV/0!		
Current Ratio (Including Term Loan Liabilities due in 1 Year)	4.3	4.3	3.7	4.1		
Total Outside Liabilities/Tangible Net Worth	0.2	0.2	0.3	0.2		
Inventory Turnover (Days)	80	80	101	65		
Debtors Turnover (Days)	83	83	81	81		